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# SHASTA LAKE BULLETIN

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*A Newspaper As Old As The City Itself*

## WHAT'S GOING ON?

### 5 more test positive for COVID-19

Five more people, including a young man who had symptoms and recently attended a large family gathering, have tested positive in the county over the past week for COVID-19, bringing the total to 51, Shasta County Health and Human Services said. They added that the family gathering included nearly 20 people who have been quarantined as a result of this case, several of whom also have symptoms and were to be tested. As of Monday, a total of 7,202 tests have been administered in the county. A total of four county residents have died. If you have symptoms, you are asked to contact your healthcare provider or call Shasta County Public Health at 225-5591. If you don't have symptoms, go to <https://lhi.care/covidtesting>. Appointments are required.

## weather

### Temperatures

	Hi	Low	Rain
June 9	90	55	
June 10	95	60	
June 11	93	62	
June 12	82	59	
June 13	74	56	
June 14	86	60	
June 15	80	63	

Measured from July 1 - June 30  
Readings taken this week from  
AccuWeather.com

Rainfall past week.....0.00  
Rainfall to date.....24.76  
Last year to date.....43.52

## NEWS of the WEIRD

The 95-year-old Giant Dipper wooden roller coaster at Belmont Park in Mission Beach, California, is a National Historic Landmark, but it, along with all of the other rides in the park, has been closed to riders since March. To keep it in good repair and ready for reopening, the coaster must run 12 times every day, and park mechanics discussing how reopening would happen hit upon an idea: They loaded the coaster's 24 seats with giant plush animals from the park's midway games prize stash. "People are loving it," Steve Thomas, the park's general manager, told The San Diego Union-Tribune. "We've seen tons of videos and pictures that people have been posting online." Thomas said when the coaster reopens, he may keep the furry riders on board to help with social distancing rules.

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Jamie Garzot, owner of 530 Cannabis in Shasta Lake and Synergy in Redding (inset), has reached an agreement to sell her businesses to the owners of High Times magazine.

## Owner of 530 Cannabis, Synergy agrees to sell businesses to High Times magazine

By Aaron Williams

High Times magazine has been at the forefront of the marijuana culture since the 1970s. Jamie Garzot and her Shasta Lake 530 Cannabis business have been at the forefront of the dispensary business in California.

Now, High Times has reached an agreement with Garzot to buy 530 Cannabis and Synergy in Redding – as the media company transitions into the retail side of cannabis.

"As High Times builds out their retail network, they're coming in strong," Garzot said. "I think you'll see the trend of bigger operations (in the cannabis industry) taking over the smaller operations."

She said the two have entered into the agreement and she expects the transfer to be complete in 30 to 60 days in what she said was "kind of like an escrow process."

High Times President and Chief Operating Officer Paul Henderson said from Salt Lake City on Monday that transitioning to retail storefronts "makes a lot of sense" for the media company.

"It's no secret the media business is dying a bit and we started to look at what High Times has been connecting people to as a brand," he said.

Henderson said collectives use social media to connect to customers all the time.

"They're a cannabis company trying to be a media company," Henderson said, adding "we're just going about it in reverse. It's all about customer acquisition and monetizing the bodies. We've got name recognition."

Garzot said High Times is synonymous with the cannabis culture and primed to be "a



Jamie Garzot



Paul Henderson

powerhouse" in the market.

"They're going to leverage five decades of brand recognition. Really, there isn't a single person who hasn't heard of High Times," she said. "Now, they get to take that brand and sell it to consumers."

"By and large, I think they'll keep the systems in place. They're getting a decade-old store with a real strong operational system."

Garzot said she was excited in meetings with Henderson that High Times would retain the employees and best practices of the two businesses.

Henderson said it only makes sense to do so.

"They are so well-run and focused on customer care and service," Henderson said. "It seemed logical to be buying stores in Redding and Shasta Lake."

Garzot said each store must receive city and state approval, but the state licensing agency is handling both sales.

She hailed the city of Shasta Lake as a leader in the legal

cannabis industry for its forward thinking. 530 Cannabis (then 530 Collective) opened in 2009. Garzot also served for a time on the city's planning commission.

Jessaca Lugo, assistant city manager, wished Garzot well and was confident in High Times continuing what she started in the city.

"I'm sure it's a good move for her and the business," Lugo said. "She's always been ahead of the curve and this gives us an indication of what the cannabis industry is evolving into."

"High Times has been a pioneer on this road of legalization since the 70s."

Henderson said the stores plan to add some "fun and interesting things" and sell products that "can only be found on our shelves," adding the name High Times appeals to a standard of excellence.

"We've been crowning the best in the world (for decades)," he said, "and we're going to leverage what (Garzot's) built."

## Shasta Caverns open again 'Strong' turnout reported Friday

In another sign of more businesses being allowed to reopen under certain modifications or restrictions instituted by county health officials, Lake Shasta Caverns was back in business on Friday.

"The showing was really strong," Shasta Caverns general manager Matt Doyle said. "We had good numbers and no problem with social distancing."

Officials from Shasta County Health and Human Services had visited the Caverns the week before and went over with Doyle what was needed for the popular tourist attraction to reopen.

Although some businesses in Shasta County have chosen to reopen without approval from the county health department, Doyle said the owners of the Caverns wanted to wait until health officials gave them the okay before reopening.

Doyle said the Caverns is bouncing between two types of tours - the traditional group tour and a self-paced excursion.

"The self-paced isn't a self-guided tour," he said. "We have boats and buses every 30 minutes and then we let you go in and do the tour at your pace. We have tour guides stationed at certain places, so you get all of the information."

The Caverns noted that although masks are not mandated, visitors are strongly encouraged to wear them.

While the Caverns tours are open again, their dinner cruises are on hold for now, Doyle said. The current social distancing and other factors make it very difficult, if not impossible, to bring back that popular attraction without losing money.

## Roadside litter cleanup to resume

The California Department of Transportation (Caltrans) and the California Highway Patrol (CHP) announced Tuesday a statewide effort to resume litter removal on the state highways. Roadside litter cleanup has been limited since March due to the COVID-19 pandemic.

Caltrans maintenance workers and partnering programs are adhering to recommendations developed in consultation with licensed industrial hygienists to ensure safe working environments while conducting litter removal efforts during the current health crisis.

Roadside littering is a problem. Caltrans collected 287,000 cubic yards of litter in 2019 alone – enough to fill 18,000 garbage trucks. Meanwhile, the CHP actively enforces California's anti-littering laws. Last year, CHP officers issued more than 3,100 citations for littering, and roughly one-third of those violations involved a lit cigarette.

The Adopt-A-Highway program provides an opportunity for individuals, organizations and businesses to help maintain sections of the state highways. More information on becoming an Adopt-a-Highway volunteer may be found at [dot.ca.gov](http://dot.ca.gov).

