

SUPPORT AB 323 (RUBIO) TO SAVE LOCAL JOURNALISM

Local journalism is essential to the fabric of our communities. News outlets hold the powerful accountable, connect our neighborhoods, and share important stories of our times.

Over the last several months, California news organizations have worked on the front lines of the COVID-19 pandemic to provide information that Californians rely on for a deeper understanding of the threat and to help them make well-informed decisions about their health and safety.



But the news industry is operating under increased financial pressure. Dozens of U.S. newspapers have closed their doors in the past decade. And now, the COVID-19 crisis has exacerbated an already precarious situation, with many large businesses putting their advertising on hold – a development that is a crippling blow to California news outlets.

AB 323 (Rubio) will help save the daily and weekly newspapers, ethnic and community publications and online news outlets that keep our state's residents informed and our communities strong.

Assembly Bill 323 (Rubio) will...



Prioritize local news outlets for the placement of state agency public outreach advertisements.

Primary placement of ads in California newspapers will help those organizations inform the public about resources and key public health information now and disseminate important information to communities throughout the state in the future.



Grant a 2-year extension of AB 170 to allow newspaper carriers to be classified as independent contractors, not employees.

The catastrophic loss of advertising coupled with the increase in costs associated with reclassifying newspaper carriers as employees would cripple a large swath of the state's news organizations.

WHAT YOU CAN DO:

- Urge the Governor and your State Senate & Assembly Members to support AB 323
- Go to savemypaper.com and sign up for updates
- Share your support for AB 323 on social media by using the hashtag #SaveLocalJournalism
- Continue supporting your local newspaper during these times

TOGETHER, WE CAN SAVE LOCAL JOURNALISM.